



# Chukuni

Communities Development Corporation

September 2024 **SMALL BUSINESS NEWSLETTER**



**Tickets are now on sale  
at CCDC located at  
137 Howey Street, Red Lake**

**\$65 PER  
PERSON**

Cash or Cheque only

# 2024 CHUKUNI BUSINESS AWARDS

Saturday, September 21st  
Red Lake Royal Canadian Legion

Tickets are now on sale  
at CCDC located at  
137 Howey Street, Red Lake

**\$65** PER  
PERSON

Cash or Cheque only

Cocktails at 6:00 PM

Dinner at 7:00 PM

Entertainment  
&  
Awards Presentations  
to follow



Hosted By  
**CHUKUNI**  
Communities Development Corporation

Featuring  
**THE PATRICIA PLAYERS**

## 2024 Chukuni Business Awards Sponsors:

### PLATINUM

**KINROSS** Great Bear

### GOLD



### SILVER

Antonio's  
Kregers Krates – Bulk Foods and More  
Red Lake Marine Products Ltd.  
The Pit Stop  
The Water Buffalo

### BRONZE

CIBC  
Forever Green Gift Boutique  
IG Wealth Management,  
Melissa Holliday, PFP, Life License Coach  
Kahooters Kabins  
Northwest Timber Mart  
Red Lake Home Hardware  
Scotiabank

*Thank you!!! This event would not be possible without your support.*

# UPCOMING WEBINARS



**Intro to Chat GPT**



**TikTok for Small Business**



**How to Create Captivating Video for Social Media**



**Intro to Microsoft Copilot**

**Intro to Chat GPT**  
September 17, 2024

**How to Create Captivating Video for Social Media**  
October 8, 2024

**TikTok for Small Business**  
September 19, 2024

**Intro to Microsoft Copilot**  
October 17, 2024



# FREE GRAPHICS APPS

So how do you create attention-grabbing and social media graphics that are professional looking? How do small businesses compete with their large competitors to gain attention in the social media marketing world without spending a lot of money? It's easier than you think.

We live in a world of seemingly unending choices when it comes to tools for the creation of social media graphics. Many design software tools offer a free version of their product. These tools include [Canva](#), [Adobe Express](#), [Placeit](#), [VistaCreate](#), [Snappa](#), [Renderforest](#), [Visme](#), [Pixelied](#), [PosterMyWall](#), [DesignWizard](#), [Stencil](#), [PicMonkey](#), [BeFunky](#), [Creatopy](#), [WePik](#), [Fotor](#), [Venngage](#), [Corel Vector](#), [Pixlr](#) and [Vectr](#). Many of these tools offer a free limited features version of their product. Each has its own strengths and weaknesses. It's time for you to explore which tool works best for you (and if you need the paid version).

[Snappa](#) Allows you to create and publish online graphics for social media

[Renderforest](#) offers a free online video makers and AI logo maker.

[Visme](#) offers free online presentation software.

[Pixelied](#) offers a free online graphic design suite.

[PosterMyWall](#) offers an all-in-one marketing platform that included graphic and video design. They have a free version.

[DesignWizard](#) offers free online graphic design software.

[Stencil](#) offers a free online graphic design tool and image editor.

[PicMonkey](#) offers a free online photo editor

[BeFunky](#) offers free online photo editing and collage maker.

[Creatopy](#) is an ad design platform.

[WePik](#) offers a free graphic design editor and online templates.

[Fotor](#) offers a free online photo and image editor.

[Venngage](#) offers a free infographic maker.

[Corel Vector](#) offers vector editing and graphic design tools.

[Pixlr](#) offers creative photo and design editing.

[Vectr](#) offers a basic graphics editor for personal use that is free.

# Social Media Content **to** Grow Your Brand

FIND OUT HOW TO ENHANCE YOUR SOCIAL MEDIA WITH THESE SEVERAL CONTENTS!

## 1 Short-form Video

CREATE SHORT, ENGAGING VIDEOS FOR TUTORIALS, BEHIND-THE-SCENES, DEMOS, AND TESTIMONIALS.

## 2 Eye-Catching Images

HIGH-QUALITY VISUALS LIKE PHOTOS, INFOGRAPHICS, AND GRAPHICS CONVEY BRAND MESSAGES EFFECTIVELY ON PLATFORMS.

## 3 Interactive Polls & Quizzes

USING INTERACTIVE CONTENT SUCH AS POLLS, QUIZZES, AND SURVEYS CAN BOOST ENGAGEMENT

## 4 Live video

LIVE VIDEOS ON SOCIAL MEDIA ARE ENGAGING, ENABLING REAL-TIME INTERACTION DURING CONVERSATIONS AND EVENTS

## 5 Text-based posts

BUSINESSES SHOULD PRIORITIZE VISUAL CONTENT WHILE ACKNOWLEDGING TEXT'S IMPACT, AS CONSUMERS FIND TEXT-BASED POSTS ENGAGING ON SOCIAL MEDIA.

CREDIT: DAILY CREATIVE

This graphic is from Canva using the free version of the app.

**PLUMBER**

# PLUMBING SOLUTIONS

WE FIX ALL YOUR PLUMBING PROBLEM

**Best Services:**

- ✓ Shower Installation
- ✓ Water Leaks
- ✓ Pipes and Swearage
- ✓ Drainage Line
- ✓ Bathroom Installations
- ✓ Many more...

**WE'RE OPEN 24/7**

**Call Us:** 500-123-4256 | **More Info:** [www.yourweb.com](http://www.yourweb.com)

Example of an Instagram Post by PosterYourWall

## FREE STOCK IMAGES

If you are looking for free photos (or videos) to include in your marketing, check the following sites:

[Unsplash](#) offers more than 1,000,00 plus free images.

[Pixabay](#) offers royalty-free images, music, sound effects, and videos to download and use.

[Pexels](#) offers free stock photos and videos.



# Upcoming Events

**CALL FOR VENDORS**

Ear Falls Fall Festival PRESENTS

**Outdoor SMALL BUSINESS Market**

**14** 10:30 AM TIL 4 PM  
SEPTEMBER EAR FALLS PLAZA  
SETUP AT 9:45 AM

All vendors are welcome, home-based and storefront. If you have something you would like to sell, register now! Space is limited.

The Township of Ear Falls will provide one 4' x 6' table and chair for each vendor.

**REGISTER NOW**

Call or email  
Chukuni Communities Development Corporation  
807-727-3275

[info@chukuni.com](mailto:info@chukuni.com)

 **CHUKUNI**  
Communities Development Corporation

The Township of **Ear Falls**



Small Business

**FALL**

Trade Show

If you are interested in being a vendor please email us at [info@chukuni.com](mailto:info@chukuni.com) to receive your registration package.

**Saturday, October 5, 2024**  
10:00 am to 4:00 pm

 **CHUKUNI**  
Communities Development Corporation



**2024**

**JOB FAIR**

Thursday, October 17th  
1:00 pm to 6:00 pm

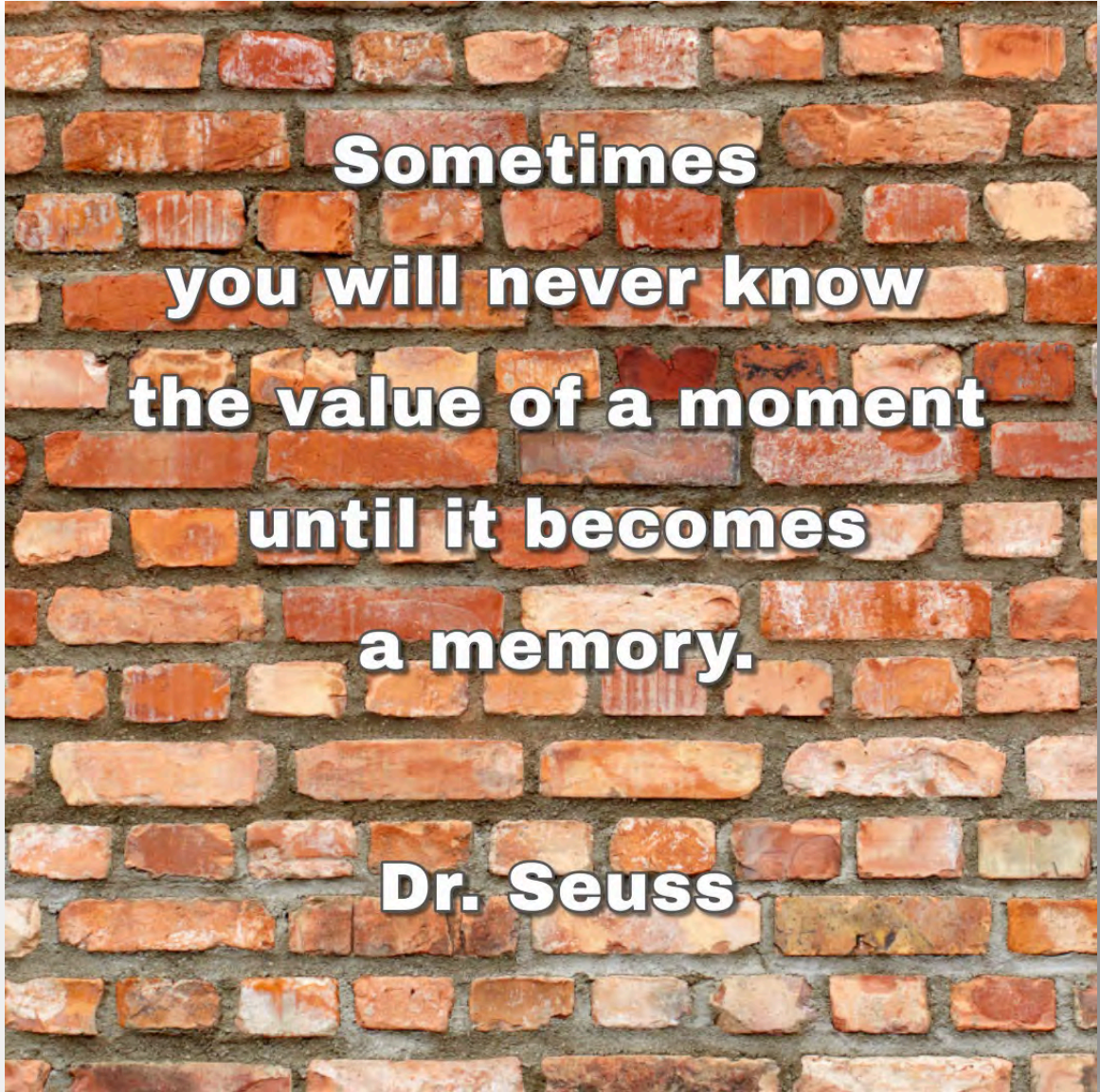
If you are a local employer and would like to reserve a spot please call CCDC at 807-727-3275 by September 27th.

 **CHUKUNI**  
Communities Development Corporation

 **RED LAKE CAREER AND EMPLOYMENT SERVICES**





**SMALL BUSINESS NEWSLETTER**

P.O. Box 250, Red Lake ON P0V 2M0

807-727-3275

[info@chukuni.com](mailto:info@chukuni.com)

[www.chukuni.com](http://www.chukuni.com)



Federal Economic Development  
Agency for Northern Ontario

Agence fédérale de développement  
économique pour le Nord de l'Ontario

Canada 